



ASSOCIATED PRESS



THE AP-GfK POLL June, 2012

Conducted by GfK Roper Public Affairs & Corporate Communications

A telephone survey of the American general population (ages 18+)

Interview dates: June 14– 18, 2012 Number of interviews: 1,007

Margin of error for the total sample: +/- 4.0 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled.

Please refer to the exact sample number at the bottom of each table.

All results shown are percentages unless otherwise labeled.







The next few questions are more personal in nature. We want to remind you_that your individual responses will be confidential, and we will only be reporting combined responses of the survey participants.

HIV1. Now, I'm going to read you a list of possible health problems, please tell me how worried you are about each of them happening to you. Here's the [FIRST/NEXT] one... How worried are you about [ITEM] - extremely worried, very worried, somewhat worried, not too worried or not worried at all?

| [RANDOMIZE] | Extre- mely/ Very worried | Extre- mely worried | Very worried | Some- what worried | Not too/not at all worried | Not too worried | Not at all worried | Have already had this happen | Don't know | Ref. |
|--------------------------------|------------------------------------|---------------------------|-----------------|--------------------------|-------------------------------------|--------------------|-----------------------|--|---------------|------|
| Getting cancer | 22 | 9 | 12 | 38 | 38 | 20 | 17 | 2 | * | 1 |
| Having Alzheimer's or dementia | 16 | 8 | 8 | 31 | 52 | 23 | 29 | * | * | 1 |
| Having a heart attack | 16 | 7 | 8 | 33 | 50 | 25 | 25 | 1 | * | 1 |
| Becoming infected with HIV | 9 | 5 | 4 | 7 | 84 | 17 | 67 | * | * | 1 |
| Diabetes | 17 | 9 | 7 | 24 | 54 | 20 | 33 | 5 | * | 1 |







HIV3. Compared with 20 years ago, would you say HIV and AIDS is a bigger problem for this country now, less of a problem now, or is it about the same as it was 20 years ago?

| | 6/14-18/12 |
|-------------------|------------|
| More of a problem | 27 |
| Less of a problem | 41 |
| About the same | 28 |
| Don't know [VOL] | 4 |
| Refused [VOL] | 1 |

Based on: N=1,007

HIV4. Have you, yourself, ever been tested for HIV, or not?

| | 6/14-18/12 |
|------------------|------------|
| Yes | 57 |
| No | 40 |
| Don't know [VOL] | 2 |
| Refused [VOL] | 1 |







[INTERVIEWER READ:] The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

DM1. What is your marital status? Are you... [READ EACH ITEM]

| Married/Living as Married/Co-habitating | 49 |
|---|----|
| Separated | 4 |
| Divorced | 14 |
| Widowed | 8 |
| Never Married | 24 |
| Don't know [VOL] | * |
| Refused [VOL] | 1 |

Based on: N=1,007

DM2. What is the last grade of school you completed? [READ EACH ITEM]

| Less than high school graduate | 11 |
|--------------------------------|----|
| High school graduate | 31 |
| Technical/trade school | 5 |
| Some college | 24 |
| College graduate | 15 |
| Some graduate school | 3 |
| Graduate degree | 11 |
| Don't know [VOL] | - |
| Refused [VOL] | 1 |

Based on: N=1,007

DM4. In what year were you born?

Age group:

| rige group: | |
|---------------|----|
| 18-29 | 19 |
| 30-49 | 36 |
| 50-64 | 25 |
| 65+ | 18 |
| Refused [VOL] | 2 |







DM5. Which one of the following best describes where you live? [READ EACH ITEM]

| Urban area | 30 |
|------------------|----|
| Suburban area | 39 |
| Rural area | 29 |
| Don't know [VOL] | 2 |
| Refused [VOL] | 1 |

Based on: N=1,007

DM6. Do you currently own your home, rent it, or do you have some other arrangement?

| Own | 58 |
|-------------------|----|
| Rent | 28 |
| Other arrangement | 13 |
| Don't know [VOL] | * |
| Refused [VOL] | 1 |





DM8. How many different landline telephone numbers, if any, are there in your home? This includes listed or unlisted numbers. To answer this question, please don't count cell phones or landlines used ONLY for faxes or modems.

| None | 31 |
|---------------------|----|
| One Line | 63 |
| Two lines | 3 |
| Three or more lines | 1 |
| Don't know [VOL] | * |
| Refused [VOL] | 2 |

Based on: N=1,007

DM9. And on how many different cell-phone numbers, if any, could I have reached you for this call?

| None | 7 |
|------------------|----|
| One | 75 |
| Two | 12 |
| Three or more | 4 |
| Don't know [VOL] | * |
| Refused [VOL] | 2 |

Based on: N=1,007

DM10. [IF BOTH LAND AND CELLPHONE, ASK:] Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use both about equally?

| Landline | 28 |
|------------------|----|
| Cell phone | 40 |
| Both equally | 32 |
| Don't know [VOL] | * |
| Refused [VOL] | - |





DM10a. [ASK CELL-PHONE SAMPLE ONLY] How many adults, in addition to you, carry and use this cell phone at least once a week or more?

| None | 45 |
|------------------|----|
| One | 39 |
| Two | 9 |
| Three or more | 5 |
| Don't know [VOL] | 1 |
| Refused [VOL] | 2 |

Based on: N=300

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

| Yes, born-again/evangelical | 43 |
|-----------------------------|----|
| No | 53 |
| Don't know [VOL] | 1 |
| Refused [VOL] | 3 |

Based on: N=1,007

DM13. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination?

| Protestant | 26 |
|--|----|
| Catholic | 24 |
| Mormon | 2 |
| Jewish | 2 |
| Muslim | * |
| Other religion | 22 |
| Don't belong to religious denomination | 21 |
| Don't know [VOL] | 1 |
| Refused [VOL] | 3 |







DM14. [IF "OTHER RELIGION" IN DM13, ASK:] Do you consider yourself a Christian, or not?

| Yes, a Christian | 79 |
|---------------------|----|
| No, not a Christian | 20 |
| Don't know [VOL] | 1 |
| Refused [VOL] | 1 |

Based on: N=192

DM15. Aside from weddings and funerals, how often do you attend religious services? Would you say more than once a week, once or twice a month, a few times a year, less often than a few times a year, or never?

| Never | 15 |
|------------------------------------|----|
| Less often than a few times a year | 12 |
| A few times a year | 21 |
| Once or twice a month | 15 |
| Once a week | 23 |
| More than once a week | 12 |
| Don't know [VOL] | 1 |
| Refused [VOL] | 2 |







DM16. Are you of Hispanic, Latino or Spanish origin?

| Yes | 13 |
|------------------|----|
| No | 85 |
| Don't know [VOL] | - |
| Refused [VOL] | 2 |

Based on: N=1,007

- DM17. [IF SPANISH/HISPANIC/LATINO (D16=1), ASK:] In addition to being Hispanic, Latino or Spanish, what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]
- DM18. [IF <u>NOT</u> SPANISH/HISPANIC/LATINO (D16=2), ASK:] What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

| White, Caucasian | 72 |
|----------------------------------|----|
| Black, African-American, Negro | 11 |
| American Indian or Alaska Native | 1 |
| Asian Indian | 1 |
| Native Hawaiian | * |
| Chinese | * |
| Guamanian or Chamorro | * |
| Filipino | - |
| Samoan | - |
| Japanese | * |
| Korean | - |
| Vietnamese | - |
| Other Asian | 1 |
| Other Pacific Islander | * |
| Some other race | 8 |
| Don't know | 1 |
| Refused | 2 |
| Multiple races | 4 |







DM19. Does your total household [IF SINGLE: "PERSONAL"] income fall below \$50,000 dollars, or is it \$50,000 or higher? [READ LIST]

| Below \$50,000 | 50 |
|------------------|----|
| \$50,000+ | 45 |
| Don't know [VOL] | 1 |
| Refused [VOL] | 4 |

Based on: N=1,007

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

| Under \$10,000 | 8 |
|------------------------------|----|
| \$10,000 to under \$20,000 | 12 |
| \$20,000 to under \$30,000 | 12 |
| \$30,000 to under \$40,000 | 9 |
| \$40,000 to under \$50,000 | 7 |
| \$50,000 to under \$75,000 | 17 |
| \$75,000 to under \$100,000 | 11 |
| \$100,000 to under \$150,000 | 8 |
| \$150,000 or more | 6 |
| Don't know [VOL] | 3 |
| Refused [VOL] | 8 |

Based on: N=1,007

DM25. [INTERVIEWER RECORD:] Respondent's Gender:

| Male | 49 |
|--------|----|
| Female | 51 |

Based on: N=1,007

CENSUS REGION:

| Northeast | 19 |
|-----------|----|
| Midwest | 22 |
| South | 37 |
| West | 23 |







AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted June 14 - 18, 2012 by GfK Roper Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This telephone poll is based on a nationally-representative probability sample of 1,007 general population adults age 18 or older.

Interviews were conducted with 707 respondents on landlines and 300 respondents on cellular telephones. Both the landline and cell phone samples were provided by Survey Sampling International. The sample included the contiguous 48 states, Alaska, and Hawaii. Interviews were conducted in both English and Spanish, depending on respondent preference.

The combined landline and cell phone data were weighted to account for probabilities of selection, as well as age, sex, education and race, using targets from the March 2009 supplement of the Current Population Survey. In addition to these factors, the weighting takes into account the patterns of land and cell phone usage by region from the 2009 Fall estimates provided by GfK MRI Inc.

The margin of sampling error is plus or minus 4.0 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that also consisted of telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at http://www.ap-gfkpoll.com.





